



## Department of Defense Honors Yerecic Label of Pennsylvania for Support of Guard and Reserve

Friday September 24, 2010



ARLINGTON, Va. - Yerecic Label of New Kensington, Pa. was honored by the Department of Defense with the 2010 Secretary of Defense Employer Support Freedom Award on September 23, 2010 at the Ronald Reagan Building in Washington, DC. The highest recognition given by the U.S. Government to employers for their outstanding support of employees who serve in the Guard and Reserve, Yerecic Label was one of fifteen employers

nationwide to receive this year's Freedom Award at a ceremony attended by members of Congress, senior military officials and business industry leaders. For video of Yerecic Label receiving the 2010 Freedom Award, visit [www.FreedomAward.mil](http://www.FreedomAward.mil) and videos can be found under the media tab. Prior to the ceremony, Mr. Art Yerecic, President of Yerecic Label, and the other Freedom Award recipients met with Vice President Joe Biden and Secretary of Defense Robert M. Gates where he was thanked for superior support of the nation's citizen soldiers. Almost 2,500 nominations for the award were submitted by Guard and Reserve service members or their families from across the nation. Nominated by the company's vice president of manufacturing, Yerecic Label has been a manufacturer of on-pack labeling for over 40 years. Currently three of the company's employees are actively serving in the military. The support for their Guard and Reserve employees includes sending care packages and providing follow-up with the families at home. The company's president gives his personal phone number to families of deployed employees, should they need any additional support. Recently, Yerecic Label, a recipient of the ESGR Pro Patria Award, was recognized in Labels & Labeling Magazine for their support of the Guard and Reserve. Almost one-half of the total U.S. military strength resides in the Guard and Reserve. The Department of Defense shares these citizen warriors with their civilian employers, many of whom provide significant support to their employees who serve in the Guard and Reserve. Media Notes: To speak with recipients and their Guard and Reserve employee nominators please contact Beth Sherman at 703-696-1171, extension 539 or by email at [ESGR-PA@osd.mil](mailto:ESGR-PA@osd.mil) or Sara Neumann at 202-414-0788 or [sneumann@susandavis.com](mailto:sneumann@susandavis.com). About the Award The Freedom Award is a Secretary of Defense award that was instituted in 1996 under the auspices of Employer Support of the Guard and Reserve (ESGR) to recognize exceptional support from the employer community. Previous recipients include American Express, the Choctaw Nation of Oklahoma, Sears, Home Depot, Microsoft, and the State of Tennessee. For more information, please visit [www.FreedomAward.mil](http://www.FreedomAward.mil). About ESGR ESGR is a Department of Defense agency established in 1972 whose mission is to develop and promote employer support for Guard and Reserve service by advocating relevant initiatives, recognizing outstanding support, increasing awareness of applicable laws, and resolving conflict between employers and service members. For more information, please visit [www.ESGR.mil](http://www.ESGR.mil).

