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**★ Yerecic Label Named 2010 Secretary of Defense Employer Support
Freedom Award Recipient ★**

ARLINGTON, VA—

The Department of Defense has announced that **Yerecic Label** of New Kensington, Penn. will receive the 2010 Secretary of Defense Employer Support Freedom Award, the highest recognition given by the U.S. Government to employers for their outstanding support of their employees who serve in the Guard and Reserve. Yerecic Label was selected as one of only 15 employers from across the nation to receive the 2010 Freedom Award.

Almost 2,500 Guard and Reserve members, or their family members, from across the country nominated employers for exceptional support, which included providing full salary, continuation of benefits, care packages and even family support to employees fulfilling their military obligation. On behalf of Secretary of Defense Robert Gates, a National Selection Board comprised of senior defense officials, business leaders and prior Freedom Award recipients selected the 2010 Freedom Award honorees. The Freedom Award will be presented to Yerecic Label during a formal ceremony Thursday, September 23, 2010 at the Ronald Reagan Building and International Trade Center in Washington, D.C.

The 2010 Secretary of Defense Employer Support Freedom Award recipients are:

Bill Bragg Plumbing – San Francisco, Calif.

Dollar General Corporation – Goodlettsville, Tenn.

East Carolina University – Greenville, N.C.

Food Lion – Salisbury, N.C.

Franklin's Printing – Murfreesboro, Tenn.

Hawaii State Government – Honolulu, Hawaii

Intuit – Mountain View, Calif.

Irvine Police Department – Irvine, Calif.

Legacy Sports International – Reno, Nev.

Logistics Health Inc. – La Crosse, Wis.

MERCK and Company Inc. – Whitehouse Station, N.J.

Michigan Department of State Police – Sterling Heights, Mich.

Newmont Mining Corporation – Denver, Colo.

Southern Company – Atlanta, Ga.

Yerecic Label – New Kensington, Penn.

“With 2010 marking the 15th anniversary of the Secretary of Defense Employer Support Freedom Award, it gives me great pride to announce this year’s recipients,” said James G. Rebholz, Employer Support of the Guard and Reserve (ESGR) National Chairman. “Yerecic Label and this year’s other recipients are among the top U.S. employers that provide outstanding support for Guard and Reserve employees. Their superior and unselfish initiatives to support their Guard and Reserve employees make them indispensable partners in the defense efforts of this country. We are truly grateful for their unwavering support.”

Nominated by the company’s vice president of manufacturing, Yerecic Label has been a manufacturer of on-pack labeling for over 40 years. Currently three of the company’s employees are actively serving in the military. The support for their Guard and Reserve employees includes sending care packages and providing follow-up with the families at home. The company’s president gives his personal phone number to families of deployed employees, should they need any additional support. Recently, Yerecic Label, a recipient of the ESGR Pro Patria Award, was recognized in *Labels & Labeling Magazine* for their support of the Guard and Reserve.